

# 35<sup>th</sup> Mar del Plata International Film Festival

21 – 29 November 2020

## Rules and regulations

### Article 1

Produced by the National Institute of Cinema and Audiovisual Arts (INCAA) of Argentina and accredited by the International Federation of Film Producers Association (FIAPF), the 35th Edition of the Mar del Plata International Film Festival will take place as an “in-person” festival in the city of Mar del Plata and / or on-line as the circumstances dictate, from November 21 – 29, 2020. The Festival’s objective is to stimulate and facilitate meetings among members of the national and international cinematographic community and to present films of all genres, accompanied by their representatives, in order to contribute to the development of culture and the progress and diffusion of the audiovisual industry.

### Article 2

Submission of films in all categories is free and open to Argentine and international feature length, medium length, and short films of all genres.

The productions must have been finished within 12 months prior to the beginning of the Festival. The Festival cannot accept those films or projects that are connected to members of the organization or of the Selection Committee.

### Article 3

The 35th edition of the Mar del Plata International Film Festival will include the International Feature Film Competition, Latin American Feature Film Competition, Argentine Feature Film Competition, the Latin American and Argentine Short Film Competitions, the Altered States Competition and the En tránsito Competition for Latin American productions in progress (work-in-progress); as well as various parallel sections and special events.

### Article 4

Each film will have a maximum of five (5) projections, including an additional press screening, in the case that this is decided by the Presidency and the Artistic Direction of the Festival.

Without prejudice, Latin American and Argentine productions will be offered the possibility of participating and having an extra screening in the framework of Ventana Sur which will take

# 35<sup>th</sup> Mar del Plata International Film Festival

21 – 29 November 2020

place from November 30 to December 4, 2020, in the City of Buenos Aires, in accordance with the requisites and conditions. To these effects, the submission form offers an option to those interested to express their desire to participate in Ventana Sur, with strict respect to the norms for data protection.

Once the film has been selected and the producer or his/her representative confirm his/her agreement, the film cannot be removed from the Festival. Its producer or designated representative must send the film, and other related materials, including promotional materials, requested by the Festival, before the deadline, as indicated in **ANNEX I** of the Regulations. These materials will be used by the Catalogue and the Web Page, as well as for press, publicity and communication about the film's participation in the Festival.

Films will be presented in their original language with English subtitles, plus electronic subtitles in Spanish. Only the Presidency and the Artistic Direction of the Festival may decide upon any presentations outside of these rules.

Films program in any of the Festival's section must not have had a commercial premiere in Argentina before the Festival has finished, nor can they have been publicly screened in other spaces that are not within the framework of the Festival, until the Festival has finished. Only the Presidency and the Artistic Direction of the Festival may decide upon any presentations outside of these rules.

## Article 5

In order to present a film for Festival selection, it is necessary to the following steps as detailed below:

- a. Complete the Online Submission Form.
- b. Send a downloadable link with a password that is valid until November 25, 2020. Links to submitted films must, by obligation, have the option of being downloaded so that they may be viewed by the Festival's Selection Committee. We recommend a maximum size of 2GB. Its use will be strictly internal.

Inscription closes on September 16, 2020, for all categories.

The Festival offices are located at Avenida Belgrano 1586, Piso 9 (CP 1093), Ciudad de Buenos Aires, Argentina; Tel. (5411)4383-5115. This information is being made know for those who may want to correspond, though the Festival expressly clarifies that the entire submissions process will take place exclusively online.

# 35<sup>th</sup> Mar del Plata International Film Festival

21 – 29 November 2020

## Article 6

The Selection Committee will recommend to the Presidency and the Artistic Direction of the Festival the films that, according to the understanding of its members, should be selected to form part of this edition of the Festival. The Presidency and Artistic Direction will decide based upon this proposal, selecting the films that are in line to the Festival's objectives and reveal relevant and refreshing artistic values, with the objective of creating an Official Selection that is compatible with the requirements of an International Competitive Festival accredited by the International Federation of Film Producers Association (FIAPF).

## Article 7

INCAA will designate the members of the jury of each section, based on the proposal of the Presidency and Artistic Direction of the Festival, who will make the selection. The Festival President, or his representative, will be present during the jury deliberations, but will not take part in the deliberations nor have any vote. Decisions will be made by an absolute majority in the two first reviews, and by a relative majority in any following. Anyone who has interests in the production or exploitation of any film in competition, may not be a jury member. The jury members firmly commit to not publicly expressing their opinions with respect to the films under their consideration before the official announcement of awards.

## Article 8

### OFFICIAL INTERNATIONAL COMPETITION

Argentine and international feature length films may participate. The productions must have been finished within 12 (twelve) months before the beginning date of the Festival. Their projection in the Festival must be a premiere with the territory of the Argentine Republic and they must not have had any kind of public exhibition in Argentina. Upon being selected to participate in the Festival, they must not be exhibited in any other places until after all of their projections in the Festival.

Films that have competed in festivals outside of Argentina before the date of selection for their presentation at Mar del Plata are not invalidated from participating in the Competition.

Projection copies are required to have subtitles in English.

# 35<sup>th</sup> Mar del Plata International Film Festival

21 – 29 November 2020

The following awards will be given:

- > Best Feature Length Film;
- > Special Jury Award;
- > Best Direction;
- > Best Acting;
- > Best Script.

The Jury may award up to 2 (two) Special Mentions, having to indicate the reason that these special mentions are deserved. The Jury will give only one award ex aequo, except for Best Feature Length Film. No film may receive more than 2 (two) awards, and no category may be declared without a winner.

## Article 9

### LATIN AMERICAN FEATURE FILM COMPETITION

The competition will consist of Latin American productions and co-productions that must have been finished within 12 (twelve) months before the beginning date of the Festival. Their projection in the Festival must be a premiere with the territory of the Argentine Republic and they must not have had any kind of public exhibition in Argentina.

Upon being selected to participate in the Festival, they must not be exhibited in any other places until after all of their projections in the Festival.

Films that have competed in festivals outside of Argentina before the date of selection for their presentation at Mar del Plata are not invalidated from participating in the Competition.

Projection copies are required to have subtitles in English.

The jury must declare a winner for the Best Feature Length Film in the Latin American Competition. They may also award up to 2 (two) Special Mentions.

## Article 10

### ARGENTINE FEATURE FILM COMPETITION

Argentine feature length films may participate. The productions must have been finished within 12 (twelve) months before the beginning date of the Festival. Their projection in the Festival must be a premiere with the territory of the Argentine Republic and they must not have had any kind of public exhibition in Argentina.

Upon being selected to participate in the Festival, they must not be exhibited in any other places

# 35<sup>th</sup> Mar del Plata International Film Festival

## 21 – 29 November 2020

until after all of their projections in the Festival. In the case of selected films that have been declared “of interest” by INCAA, projection at the Festival will be considered a “premiere” to the effects of its settlement of its corresponding subsidies, always in accord with the commitment related to its later exhibition in theaters or under the system of premieres in Cine.ar TV and Cine.ar Play that are currently in effect or that are disposed at that moment.

### Article 11

#### ARGENTINE AND LATIN AMERICAN SHORT FILM COMPETITIONS

##### 1. Argentine Short Film Competition

The competition will consist of Argentine productions and co-productions that must have been finished within 12 (twelve) months before the beginning date of the Festival. Their projection in the Festival must be a premiere with the territory of the Argentine Republic and they must not have had any kind of public exhibition in Argentina.

Upon being selected to participate in the Festival, they must not be exhibited in any other places until after all of their projections in the Festival.

Films that have competed in festivals outside of Argentina before the date of selection for their presentation at Mar del Plata are not invalidated from participating in the Competition.

Projection copies are required to have subtitles in English.

Short films may not be longer than 30 (thirty) minutes, including credits.

The jury will give 1 (one) award to the best Short Film in the Argentine Competition.

##### 2. Latin American Short Film Competition

The competition will consist of Latin American productions and co-productions that must have been finished within 12 (twelve) months before the beginning date of the Festival. Their projection in the Festival must be a premiere with the territory of the Argentine Republic and they must not have had any kind of public exhibition in Argentina.

Upon being selected to participate in the Festival, they must not be exhibited in any other places until after all of their projections in the Festival.

Films that have competed in festivals outside of Argentina before the date of selection for their presentation at Mar del Plata are not invalidated from participating in the Competition.

Projection copies are required to have subtitles in English.

Short films may not be longer than 30 (thirty) minutes, including credits.

The jury will give 1 (one) award to the best Short Film in the Latin American Competition.

# 35<sup>th</sup> Mar del Plata International Film Festival

## 21 – 29 November 2020

### 3. Jury/Participation in Ventana Sur

The same Jury will judge both short film competitions.

Short films that are not selected for the Competitions will be invited to participate in the Ventana Sur Market. Films that have been selected and received awards may participate in the Market for free.

### Article 12

#### COMPETENCIA ESTADOS ALTERADOS (ALTERED STATES COMPETITION)

Argentine and international feature length, medium length and short films that explore new forms of narratives and innovative cinematographic languages may participate in this section.

To participate in the competition, films must have been finished within 12 (twelve) months before the beginning date of the Festival. Their projection in the Festival must be a premiere with the territory of the Argentine Republic and they must not have had any kind of public exhibition in Argentina.

Upon being selected to participate in the Festival, they must not be exhibited in any other places until after all of their projections in the Festival.

Films that have competed in festivals outside of Argentina before the date of selection for their presentation at Mar del Plata are not invalidated from participating in the Competition.

Projection copies are required to have subtitles in English.

The jury will give 1 (one) award for the Best Film in the Altered States Competition; a winner must be declared in the category. The jury may also award 1 (one) Special Mention.

### Article 13

#### “EN TRÁNSITO” (WORK-IN-PROGRESS)

Argentine and Latin American production and co-production feature length film projects that are still in the production may participate in this section. It is open to fiction, documentary and experimental films.

In order to submit a project, the following is required:

1. Complete the Online Submission Form.
2. Send a downloadable link with images from the project (without any limit in terms of time). Selected projects, will submit a fragment of the work to be projected during the Festival that cannot be greater than 15 (fifteen) minutes in length. Links to submitted films must, by obligation, have the option of being downloaded so that they may be viewed by the Festival's Selection Committee. We recommend a maximum size of 2GB. Its use will be strictly internal.

# 35<sup>th</sup> Mar del Plata International Film Festival

21 – 29 November 2020

Attached a Word or PDF file with the following information:

- a. Project title.
- b. Name and last name of the director(s).
- c. Name and last name of the producer(s).
- d. Contact information for the project (telephone and email address).
- e. Technical information (genre, length, shooting format).
- f. Synopsis (maximum of 1 page).
- g. Treatment (maximum of 10 pages). A script cannot be used to replace the treatment and should only be sent if requested.
- h. Letter intention by the director(s) about their project.
- i. Bio filmographies of the director(s) and producer(s).
- j. Production stage of the project.

A committee consisting of Festival programmers will select the projects that will participate.

Argentine films that have been shot in contravention of the existing regulations related to the COVID-19 pandemic will not be considered.

The jury will give 1 (one) En Tránsito award to the best work in progress.

## Article 14

- 14.1.** The producers and distributors of the films in Competitions commit to including in all their advertising and press materials the phrase “Official Selection of the Mar del Plata International Film Festival”, using the Festival’s logo.
- 14.2.** Producers and distributors of those films that win awards commit to highlighting the awards in all their advertising and press materials, using the Festival’s logo.
- 14.3.** The logo will be available on the Festival webpage.
- 14.4.** All awards that are not received at the Closing Ceremony can be picked up from the Festival offices in the City of Buenos Aires (or wherever is indicated according to the circumstances) up to one month after the completion of the event.

# 35<sup>th</sup> Mar del Plata International Film Festival

21 – 29 November 2020

## Article 15

The Festival will cover costs of storage and insurance of copies during the official period of the Festival. The Festival will not cover customs costs for exporting or importing copies in the country of origin. In case of deterioration of a copy, grievances / claims must be sent within one month of the date the film was sent. The Festival's responsibility will not be greater than the cost of a new copy, according to standard costs for a standard copy from a laboratory.

## Article 16

The Festival will not accept films that have been exhibited on VOD platforms with the exception of those restricted to professional use. The Festival reserves the right to evaluate each case.

## Article 17

The Presidency and Artistic Direction of the Festival will resolve any matters not contemplated in these Rules and Regulations by referring to the rules and regulations of the International Federation of Film Producers Association (FIAPF) as they apply.

## Article 18

The rules established in Article 10 (Argentine Feature Length Competition) will also apply, as relevant, to all films declared "of interest" by INCAA that participate in any and all other sections.

## Article 19

Following the situation generated by the COVID-19 pandemic, the Festival will be developed – to the extent possible – as an "in-person" festival, in accordance with the directives given by the competent health authorities. Depending upon the evolution of the public health situation, the Festival may be suspended, postponed, and / or have changes to sites for screenings. The Festival may also be shifted to a greater or lesser degree to an online mode (which could, if necessary, become a completely online festival). These circumstances will be communicated to interested parties as soon as possible.

The presentation of a film or project for participation in the Mar del Plata International Film Festival implies on behalf of the interested parties the acceptance of these Rules and Regulations.

# 35<sup>th</sup> Mar del Plata International Film Festival

21 – 29 November 2020

## Annex I

### TECHNICAL REQUIREMENTS

The projection copies of selected films must be delivered in a DCP format to the address indicated by the Festival organization, before October 24, 2020, respecting the requested technical requirements. Presentation in other formats requires the Festival authorization.

Those interested in participating in the Festival must complete the following steps:

- a. Complete the Submission Form on the Festival webpage:  
<https://www.mardelplatafilmfest.com/>
- b. Send a downloadable link of 2 GB with a password that is valid through November 15, 2020.
- c. Commit to accepting the decisions of INCAA through its designated functionaries and jurors for the evaluation of these technical questions.
- d. Application for all sections will close on September 16, 2020.

### FORMATS

- > Only DCP that are compatible with DCI norms will be accepted.
- > Disks with USB 2.0 connections will not be accepted.
- > Presentation of other formats requires the express authorization of the Technical Department of INCAA. The name of the DCP must follow the guidelines of the Digital Cinema Naming Convention. Each DCP disk must be delivered in an appropriate durable case to avoid damage. The storage partition format must be EXT2 or EXT3, though NTFS is also accepted. No other file systems will be accepted. KDM (Key Delivery Message): encryption is optional. The festival handles a large quantity of DCP content that does not require KDM. For each encrypted DCP, we request a KDM. The KDM should be valid from the day the DCP arrives and should remain operative through to the last day of the Festival.
- > JPEG 2000 / COLOR SPACE: XYZ / The maximum bit rate supported in JPEG 2000 is 250 Mbps. Frame rate supported in 2D: 24 fps, 25 fps and 48 fps. Frame rate supported in 3D: 24 fps. Material in 2K or 4K is played in progressive scan 2048 x 1080. Subtitle file types supported: TICineCanvas TM and SMPTE 428-7-2007.